

Armed Forces Heritage Museum Board of Directors meeting Minutes November 20, 2020, held by ZOOM conference call due to the virus from China pandemic.

Attendees:

F. Hogan
B. von Bargaen
N. Mellitz
M. Iroff
S. Conville
R. Plummer
O. Carrol
M. Wick
R. Dutko
B. Epworth
J. Casey
J. Tilghman
P. Hermann
G. Hyman
M. Shanklin
B. Branson
D. Isackson
D. Jost

Pledge of Allegiance 10:12 AM

Approve the AFHM Board of Directors meeting Minutes from October 16, 2020

Motion: M. Shanklin Second: R. Dutko Passed unanimously

J. Tilghman has confirmed and was right about the spelling of a name and must forever be deferred to for her brilliance unto posterity

Invitation to be sent by the Secretary to the members for the fireside chat program with Mark Kramer featuring Major Ron Hathaway on Saturday November 21, 2020 at 11 AM

We are considering receiving a donation of an "Eisenhower jacket" for display in the museum. We are receiving a donation from Renee Kaufman of Ernest Kaufman's full dress uniform for display in the museum

M. Shanklin and O. Carrol are working together on the monthly Treasurer's Report as Oren is undergoing therapy and continuing his recovery

The current balance is now \$31,241.60 including restricted funds

September was the last month for Angelique's services which were essential in moving our social presence forward

The Life Membership incentive items were being worked on by O. Carrol but S. Conville and the Membership Committee will now take over that process and finish gathering items in preparation for sending out these packages which include certificates and pins

We are continuing to move slowly towards occupying the Lawrence House which is tentatively planned for the Spring of 2021

M. Shanklin is to takeover Treasury functions to allow O. Carrol to focus on his healthcare challenges. Mick has been elected as Secretary of AFHM but will not takeover those duties on January 1, 2021, which M. Iroff will continue until such time as he is relieved of those duties.

Our Mail Chimp mailing list needs to be managed since Angelique is no longer working for us now. We will ask Caddis Art to takeover this function until another solution is decided upon. S. Conville suggested that if trained, that she would be willing to do it.

B. Branson has completed repairs and the winterization of MiniMo along with the installation of "Conspicuousity Striping" to meet federal safety regulations. LED lights have been installed and reverse cameras are to be removed.

Donation of highly detailed "paper airplanes" for display and potential fundraising have been acquired by R. Plummer. Through this contact we may have a new speaker on the topic of: Women's role during World War II.

We are continuing our appeal for donations from previous donors

Have Caddis Art to post on our website the video of our acceptance of the Burlington County Education Award

F. Hogan has developed knit caps with the AFHM patch for a delivered price of \$5 to sell at the museum shop

Greatest of the Generations trailer needs further promotion via social media
The World War II segment is currently being worked on; the video is complete and the narration still needs to be worked on

E. Kaufman serialization has 3 of 6 episodes completed and already on display
Many other programs are in various stages of development and nearing completion

The statue of the World War II "glider pilot" is still in search of a future permanent placement location

Paid N. DePasquale \$450 on August 13, 2020, there is a conference call scheduled for November 24 to discuss the status of the work and the future payments also regarding an additional \$500 for unspecified additional work to be discussed with a potential addendum amending the original proposal. The original proposal was \$3,950 per segment with \$450 paid to date with \$3,500 currently due and payable upon the meeting of specific milestones.

The total bill for all Greatest of the Generations series videos are approximately \$24,000

Rowan University may be a possible source of unpaid interns to help us with research on military history

Sylvia Brooks birthday (89?) is at the end of January and we should schedule our recognition with a virtual birthday party

Pictures of the newly elected officers and their biographies are needed for the AFHM website

As a result of the nominations for the slate of officers running for 2021 and 2022, the results are as follows:

President: R. Dutko. 17 yea 0 nay, elected
Vice President. B. Branson. 17 yea 0 nay, elected
Treasurer: O. Carrol. 18 yea 0 nay, elected
Secretary: M. Shanklin. 17 yea 0 nay, elected

These results were certified at the Board of Directors meeting today

10 Memorial trees were donated by J. Tilghman for planting in recognition of E. Kaufman and was gratefully acknowledged by R. Kaufman, daughter

Nominations for a 3 year term for director:

Lou DiGeronimo
Ron Hathaway

A question as to the interest of Bob Smyth continuing as a director must be explored, R. Dutko will follow up

Nomination of 4 expiring term Directors (12/20) to an additional 3 year term 2021-2023:

N. Mellitz
R. Plummer
L. Wetstein
S. Conville

Motion: B. von Barga Second: R. Dutko Passed unanimously

Adjourn at 12:12 PM

Motion: R. Plummer Second: M. Shanklin Passed unanimously

AFHM Officers / Board of Directors status as of 21 November 2020

OFFICERS

President	Bob Dutko
Vice President	Bryan Branson
Secretary	Marc Iroff (Interim)
Treasurer	Oren Carrol
Asst. Treasurer	Mick Shanklin
President Emeritus	Bob von Bargaen

DIRECTORS (15 Authorized – Currently 10 assigned)

Directors with term ending on 31 December 2021

- Matt Wick
- Joanne Tilghman
- Dick Isackson
- Frank Grochal
- Bryan Branson (Vice President)

Directors with term ending on 31 December 2022

- Judith Young
- Bob Smyth (Inactive)
- Vacant
- Vacant
- Vacant

Directors with term ending on 31 December 2023

- Nelson Mellitz
- Roy Plummer
- Lewis Wetstein
- Sandy Conville
- Vacant

Director Emeritus

- Larry Lownds
- Ted Strempack
- Mike Wysong

Trustees

- Al Kernagis
- AK Kolesnikov

Sergeant-at-Arms

- Fred Hogan

The Directors will elect a Board Chairman at the January Board Meeting. The elected chairman becomes a director upon election.(AFHM By-Laws, Article 7, Section 6)

COMMITTEES

The AFHM President shall be member ex officio of all committees, except Nominating Committee.

STANDING COMMITTEES (Listed in By-Laws) / Chair

- Education – David Jost, John Casey
- Membership – Sandy Conville, Joanne Tilghman
- Building & Grounds -
- Nominating – Marc Iroff
- Finance & Endowment – Roy Plummer
- Collections
- Military Affairs – Bob Dutko, Bob von Bargaen
- Exhibits – Mark Marasco

OTHER:

- Living History – Bob von Bargaen, Stanley Levin, Ron Hathaway, (Contractor: Nino DePasquale)
- Mobile Museum – Phase I - “MiniMO” – Bryan Branson, Oren Carrol
- Mobile Museum – Phase II – Motor Coach – Bob von Bargaen, Bryan Branson, Fred Hogan
- Social Media – Sandy Conville, (Contractor: Caddis Art– Rob Blanda, Laurie Steidle)
- Strategic Plan – Matt Wick
- By-Law Revision – Bob von Bargaen, Bryan Branson, Sandy Conville, Oren Carrol, Marc Iroff, Bob Dutko
- Lawrence House – Bob Dutko
- Burlington Co. Historian’s Roundtable Representatives – Roy Plummer, Bob von Bargaen
- Small Museum Association Representatives – Bob von Bargaen, Marc Iroff, Sandy Conville
- Business Development – Glenn Hyman
- Museum Store – Fred Hogan

President’s Report:

As we are unable to meet in person due to the restrictions imposed by the Governor, we will resort to a ZOOM meeting this month. A special thank you to Oren, Bob V and Marc for their work to setup this meeting. This is a great disappointment as last month’s meeting worked out very well and thanks to Roy for making the arrangements. With the increased activity of COVID-19 virus it appears we must prepare the AFHM to conduct future meetings electronically until there is a curtailment with the pandemic.

There has not been much way in the effort to occupy the Lawrence House and I have requested an update on the repair activity. I dropped off the Occupancy signed Agreement and asked Lisa if they would clear out the back room so we can begin to move items from Oren's house and setup secure storage at the Lawrence House. Bob von Bargaen has already moved the flags into the facility. I will follow up with them to determine if there has been any progress to date. Roy and Mark Marasco are working on display units so that we can solicit funding through the grant process. I will also ask if there is any progress with the State of New Jersey on transferring the property to the BCHS.

Mick Shanklin and I met with Oren to obtain information on the Treasurer's function. Oren provided a detailed briefing and a flash drive containing all the programs Oren uses to rack our Income and Expenses. Frankly, it was a lot to comprehend and it will take Mick sometime to get use to the programs.

I contacted Joanne Tilghman and asked if she could assist by checking the mail at the Post Office. She has picked up some correspondence and checks and we must work out details on how to get them to Mick Shanklin. Thank you, Joanne, for helping.

I have spoken to Oren and Marvel and expressed our concern for both with the upcoming treatments Oren will be undergoing. I offered our assistance to lighten the load for Marvel by providing service for Oren when he must report to Cherry Hill for treatments. A few of us have signed up to help and once Oren gets his schedule, we can coordinate with them on how we can facilitate the travel to and from the hospital.

A special thank you to Roy Plummer and Marc Iroff for their fundraising efforts. We need to support them by participating in their programs. The Cares Act provides a \$300 credit on the 2020 Tax program. To date only Fred Hogan has participated with his donation.

Kudos to Glenn Hyman for establishing the "Meet and Hear the Stories of America's Military Heroes" program scheduled at 11 AM on Saturday, November 21, 2020. Our total membership needs to get behind this program to make it a success. Thanks, Glenn, for taking this on, your efforts are deeply appreciated.

Bryan Branson has worked on the Mobile Museum to get it ready for the winter months. He has installed four new LED stop lights to improve the safety of travel. We are fortunate Bryan stepped up to reinforce Oren Carrol with maintaining and deploying Mini Mo. Let hope we can display it in the Spring of 2021. Matt Wick has stepped up to handle the scheduling and we will work with him to manage the program.

Thanks to Bob von Bargaen on the work he is doing with the Living History Program. His recent development of a program highlighting the Mobile Museum is terrific. Also, the serialization sessions he is posting on Facebook are fantastic.

Thanks to Sandy Conville with the work she is doing with Caddis Art. They are enhancing our Social Media program and working on the Web Site. Bob von Barga continues to provide them with a tremendous amount of material which will keep them busy for three months. Hopefully, the Social Media program will enhance our efforts to continue to tell the story of our military history.

Nora Riley continues to be on the mend and Oren is about to start his treatment program. So please remember to keep them in your thoughts and prayers. To all, Be Well and Stay Safe.

Chairman's Report:

Mobile Museum

- No activity to report
- Receive a donation of military paper airplanes (several dozen) as crafted by a Hamilton vet Jerry Jagger, as offered by his friend Madge Powis. These finely designed models are envisioned to be used to stimulate donations at our mobile museum events as "thank you's" for amounts of \$5 and more. They are quite magnificent I must say!

Living History/Education

- Presented with the Burlington County Freeholders 2020 History Award for Education (First Place) at last month's board meeting. A video of the award presentations is included in the attached link: <https://youtu.be/W3Sk55YLqr8>

An AFHM presentation interview video will be made available by the county at a later date

- The "Greatest Generations" documentary is approaching its final revision that will include a voice over narration by a person of Bob von Barga's choosing. The finished product is expected to be completed by early December
- A briefing on the Greatest Generations documentary was given to the Mt. Holly Rotary on November 11th as part of their Veterans Day program

Marketing/Fundraising/Grants

- A Texas Roadhouse gift card campaign was launched via our Facebook and email distribution membership and friends contacts that will provide a 10% rebate to AFHM for all gift cards sold for the period 11/15-22.

A follow on dine in promotion will follow in December also offering a 10% rebate to AFHM

- Successfully solicited donations from the following companies/organizations as part of our general fundraising campaign: Wawa Foundation (\$1000), Oppenheimer Brokers (\$250), and Quality Autobody (\$250). AFHM members are reminded to solicit contributions using the form letter template that has been drafted for this initiative in the absence of our annual dinner
- Grant application award decisions still pending with Investors Bank, Roma Foundation, and WSFS Foundation.

Amounts sought for each is \$10,000, with an expectation the amounts will likely be much less if

approval is granted

- Raised a total of \$1000+ for the Gannett Publications "Mighty Citizen" grant fundraising campaign. This was a first time effort with the realization that a more disciplined and aggressive approach will be required next year toward achieving a better result. This is seen possible through the current assistance of our recently formed contract with CaddisArt who is better positioned to promote our presence and expand our outreach accordingly
- Attended a Burlington Mercer Chamber breakfast event that featured a leader from the NJ Business and Industry Association. The topic dealt with the impact and challenges facing businesses affected by the COVID pandemic, as well as legislative and lobbying efforts being pursued at the state level to assist companies through these difficult times
- Participated in a Burlington County Volunteer Center Leadership Forum via Zoom that focused on preparations for a scheduled virtual recruiting campaign for adults and youth, to be conducted on December 1st and 3rd. AFHM will be seeking volunteers to assist with our Living History programs, mobile museum events in 2021, and staffing associated with the projected move in and opening of the Lawrence House in Burlington city in the Spring
- Received a webinar briefing by the Mighty Cause organization on the "how to's" of developing an organizational communications plan. The slides and plan template will be shared via a separate email for board member reference and use
- The People Papers monthly neighborhood publication (6000+ distribution), owned by Burlington Mercer Chamber president Bill Ryan and his wife Marilee, continues to list AFHM as a no cost business leader advertiser. Much appreciated promotion for our organization!

Chairman Emeritus Report:

- LIVING HISTORY OVERVIEW

GREATEST OF OUR GENERATIONS

PROGRAM REQUIRES AN EXECUTIVE COMMITTEE REVIEW TO ESTABLISH CONTENT GUIDANCE AND BUDGET LIMITATIONS.

- TRAILER – COMPLETED – NEEDS CONTINUED AND WIDER DISTRIBUTION
- WORLD WAR II
 - VIDEO COMPLETED – NARRATION TO COMPLETED SHORTLY
- KOREA
 - CHRONOLOGY COMPLETED
 - SUPPORT DATA BEING COLLECTED
 - STORYBOARD FORMAT COMPLETED
 - CHRONOLOGY TO BE MATCHED WITH VETERANS VIDEO/WRITTEN MEMOIRS
- VIETNAM
- GULF WARS
 - BLACKHAWK VIDEO EXPANDED
- THE GUARD & RESERVE (SEE PROPOSED CONTENT AND RESEARCH NEEDED BELOW)

SERIALIZATION

- ERNEST KAUFMAN
 - EDITING – NEEDS DONATION SECTION AT END OF EACH SERIAL
 - POSTING ON FACEBOOK – NEED MEMBERS/FRIENDS TO “SHARE” TO “PUBLIC”
 - INTRODUCTION TO SCHOOLS
 - HUNTERDON COUNTY
 - INTRODUCTION COMPLETED
 - PILOT PROGRAM PREPARED BY JOHN CASEY
 - ACCEPTANCE AS ADJUNCT MATERIAL PENDING
 - INTRODUCE TO OTHER COUNTIES
 - BURLINGTON COUNTY – SENATOR SINGLETON
 - CAMDEN COUNTY – NELSON MELLITZ
 - MERCER COUNTY – BOB DUTKO
 - OCEAN COUNTY –
 - OTHERS ?
- BOB YANCEY
 - EDITING IN PROGRESS – FOUR CHAPTERS PLANNED
 - INTRODUCTION TO BE BY AFRICAN AMERICAN PEMBERTON HIGH SCHOOL STUDENT
 - POSTING ON FACEBOOK
 - INTRODUCTION TO SCHOOLS AS WITH ERNEST KAUFMAN SERIAL SHOWN ABOVE.
- HOWARD BROOKS
 - INTRODUCTION BY SHAWNEE HIGH SCHOOL STUDENT
- JOSEPH McNEIL
- OLAF HOLM
- ARTHUR SELTZER
- BOB HANSEN

SPEAKERS

- RENE FOUGERAY
- RON HATHAWAY
- DICK TOONE
- CARL JABLONSKI
- DAVID JOST
- BILLY TERRELL

VETERAN INTERVIEWS COMPLETED (TO BE EDITED)

- EVROD WARNER
- RON HATHAWAY
- BILLY TERRELL
- MANNY KNOX

VETERAN INTERVIEWS PENDING

- CLIFF TOYE

PROJECTS

PREPARE SUFFIX VIDEO TO PROVIDE THE VIEWER WITH EASILY MADE DONATION AND CONTRIBUTIONS ACCESS

GOLD STAR FAMILIES (ON HOLD DUE TO VIRUS)

- VIDEO INTERVIEWS TO BE CONDUCTED AT:
 - o NEW JERSEY VIETNAM WAR MUSEUM –HOLMDALE
 - o GENERAL DOYLE CEMETERY – ARNEYTOWN
 - o PICATINNY ARSENAL
 - o HACKETTSTOWN
 - o VINELAND

PTSD VETERANS AND THEIR FAMILIES (VIDEO MOSTLY COMPLETED - TO BE EDITED)

- REQUIRES UPDATE FROM NINO DEPASQUALE

Treasurer's Report:

Unavailable at this time, current balance \$31,241.60 includes restricted funds